

isa-pnwdirectory.org

Pacific Northwest Directory of Automation

**2022
INFORMATION
PACKAGE**

Be a part of this premier information source.



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International Society of Automation
Seattle Section



International Society of Automation
Montana Section



International Society of Automation
Richland Section

ISA Pacific Northwest Directory of Automation

The ISA sections of Richland, Seattle & Montana are excited to announce the ISA - PNW Directory of Automation. This directory will be available as a website information source for finding suppliers of Instrumentation, Systems and Automation in the Pacific Northwest.

The PNW Directory of Automation targets industrial automation, process control, and instrumentation in diverse industries: Oil and Gas (Upstream Production, Midstream Transport/ Processing, and Downstream Refining), Water/Wastewater, Timber/Mills, CBD, Polysilicon and Power Generation.

Be one of the first 10 to subscribe to be a part of the inaugural launch of this premium information source and receive complimentary side box ad placement on the homepage.

(\$900 value. Limited to the first 10 companies that sign up).

ADVANTAGES OF BEING IN THE DIRECTORY...

- Significantly increase your brand's exposure to relevant customers in the Pacific Northwest market.
- A comprehensive platform that offers buyers a convenient source for locating products, services and brands, with cross references to Suppliers, System Integrators, Brands and Manufacturers.
- Connects local industry end users with prominent industry suppliers and system integrators.
- Stay ahead of the competition with continuous exposure to your specific niche market, increasing traffic to your company website for a better return on investment (ROI).
- SEO advantage – links from the directory site increase the relevancy and authority of your website.

The screenshots illustrate the directory's user interface, showing navigation menus and lists of suppliers, brands, and products. The 'Suppliers' page lists companies like ACME Solutions, Anvil Corporation, BSC Engineering, and Cooper Bell Consulting. The 'Browse Brands' page lists companies like A-CORPORATION, A-T CONTROLS, ABB, and many others. The 'Browse Products & Services' page lists various automation components like actuators, sensors, and control systems.

WHAT'S INCLUDED WITH YOUR ADVERTISING PROFILE

- A customized company profile. Choose from Essentials, Premium and Premium Plus.
- With a secure login, you can update your profile at any time, 24/7.
- Website Search functionality by Company, Brands, Products and Services.
- Tracking & statistics available.

ADVERTISER PROFILE BUNDLES			
	ESSENTIALS	PREMIUM	PREMIUM PLUS
Company Logo	✓	✓	✓
Contact Info	✓	✓	✓
Company Overview	✓	✓	✓
Product/Brand/Services Listings	✓	✓	✓
Multiple Locations Info		✓	✓
Social Media Links		✓	✓
Lead Generation Form		✓	✓
Additional Tabs (News/Case Studies/Videos)		✓	✓
Featured Products/Services			✓
Featured Company (homepage)			✓
Complimentary Side Box Ad (to first 10 only)			✓
	\$850/yr	\$1150/yr	\$1595/yr

ORDER
ESSENTIALS

ORDER
PREMIUM

ORDER
PREMIUM
PLUS

- 1 Company Logo
- 2 Company info
- 3 Company Overview
- 4 Product/Brand/Services Listings
- 5 Multiple Locations Info
- 6 Social Media Links
- 7 Lead Generation Form
- 8 Additional Tabs
- 9 Featured Products/Services

2022 WEBSITE ADD ON'S

ONLINE ORDERING available at isa-pnwdirectory.org

The first 10 companies to purchase Premium Plus will receive complimentary Side Box Ad. (\$900 value)

Have questions? Please call 206.858.8290 or email info@isa-pnwdirectory.org

2022 WEBSITE ADD ON'S (only available to profile advertisers)



A FEATURED COMPANY ON HOME PAGE

Company logo linked to your company profile
Tracking statistics available
Renewable Annually

\$ 600/yr

B SIDE BOX AD

Ads rotate throughout all pages
Tracking statistics available
Renewable Annually

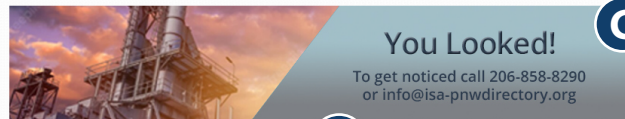
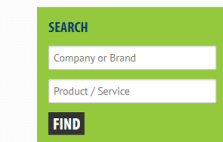
\$ 900/yr

C WEB AD BUNDLE

Includes Top Page Banner, Bottom Page Banner, & Side Box Ads

Ads rotate throughout all pages
Tracking statistics available
Renewable Annually

\$1800/yr



Welcome to the 20th Edition and the Launch of our New Website!

Thursday, July 7, 2022
ISA Edmonton and Calgary Sections are pleased to announce the exciting Re-Design of the ISA Alberta Directory Website. Key features of the custo...

NEW! HPC50 Series Pressure Calibrator from AMETEK STC
Thursday, July 21, 2022
Cameron Instruments Inc.

The HPC50 handheld pressure calibrator is an intrinsically safe, dual pressure calibrator with options to add an additional two external pressure or t...

New Product Line
Monday, March 28, 2022
ACME Solutions
This is an example announcement that can be added to your profile and it will also show on the home page of the website.

